



Brush Notes

Art League of Fort Myers

1451 Monroe Street
PO Box 2255
Fort Myers, FL 33902
(239) 275-3970

Fort Myers' Art Resource Since 1956

May 2006

APRIL ART SHOW WINNERS

Winners of the ALFM's April Art Show, which runs from April 6th to April 28th, 2006, were announced at the opening reception of the Show on April 6th. The Show Judge was Bea Pappas. Pappas' multifaceted art career includes teaching, exhibition judging, artist and part ownership of the Hirdie Girdie Art Gallery on Sanibel. The following talented artists were awarded top honors.

First Place: **Arayel Mychala**

World Thought Appears – Acrylic

Judge's Comment: "The eyes left me breathless and sucked me right into the painting. Quite extraordinary!"

Second Place: **Barbara Murdoch**

Abstract I – Mixed Media

Judge's Comment: "In my opinion, this is what an abstract should be. A heart-shaped sun with sun glasses or whatever it is to you."

Third Place: **Gretchen Johnson**

You Took the Words Right out of my Mouth – Watercolor/Collage

Judge's Comment: "A collage which has great rhythm also. This piece dances and says it all!"

Merit: **Peggy Starks**

Through the Glass - Photography

Barry Kurtz

The Tree House - Acrylic

Nancie Laduke

Homage to Henri – Acrylic

Honorable **Herb Sklar**

Mention: *Blue Ridge Mountains* – Oil

Victor Barreto

Matlacha Canal – Acrylic

Florence Welebny

Jellyfish - Photography

JUDGE'S GENERAL COMMENTS:

"Thank you for the opportunity to judge your April show. I look first for emotional content and originality in a piece of art work. A work should speak to its audience. Secondly, I judge on technique and then on presentation."

MAY SHOW TO BE JUDGED SHOW

The May 4th Art Show, which will be held from May 4th to May 26th, will be a judged show—open only to members of the Art League of Fort Myers. The Two dimensional art works, including oil, acrylic, watercolor, collage, print (etching, woodcut and lithograph) and photography are eligible for entry in the Show. Prizes for the Show will include: \$75 for First Place; \$50 for Second Place; \$25 for Third Place; three Merit Awards of \$10; and three Honorable Mention Ribbons. Please see the Show Prospectus on page 7.

Claudia Goode will be the judge for the May Art Show, which is open to all members of the S.W. Florida Council of the Arts.

Following is a portion of Claudia's bio. Claudia has been the Curator of the Arts of ACT Gallery since 2002, which includes selection of all art and artists and organizing monthly artist exhibits. In 2004 she received the Gallery of the Year award and Angels of the Arts Award/Lee County Alliance for the Arts.

Claudia is the Voice Auction Chair Person, and is responsible for selection of all new artists for the live auction. She was the judge for the Charlotte County Art Guild March 2005 juried show. She was also a judge for the ArtFest in February 2006.

Gail Hamley - Judging Committee

MAY ART AT NOON

The May Art at Noon, to be held on May 1, will feature a follow-up to "The Not So Starving Artist" by Jan Ellen Atkielski focusing on creating and implementing a marketing plan.

Anyone who missed the April Art at Noon, "The Not So Starving Artist", can get a copy of the handout via email by contacting Jan Ellen Atkielski at: jan@jan-ellen.com.

P.S. The Art at Noon Committee would like an additional volunteer for their team as Joan Grathwohl is planning to be out of town until end of December 2006.

**MINUTES OF MEETING,
BOARD OF DIRECTORS
ART LEAGUE OF FORT MYERS,
APRIL 3, 2006**

Present: Tracy Cullimore, Sandra Cavanaugh, Ruth Ravitz, Arayel Mychala, Anne Roberts, Dean Stoddard, Heide Kent, Marianne Keefe, Gail Hamley, Mary Richey, Priscilla Jeffcoat, Victor Barreto, Joan Grathwohl, Priscilla Ahlert, Lois Johnston, Barbara Murdoch.

Tracy Cullimore opened with news that Board member Anne Roberts is moving away.

Problems in gallery sitting:

1. The cashbox was not counted one time. Important that the cashbox is counted at the beginning and at the end of gallery hours.
2. The alarm was not armed at the end of one day. Alarm must be set not only for safety but to comply with insurance regulations.

It was mentioned that some Leagues do not have a General meeting, and there was some discussion as to whether they were necessary. Instead of repeating everything, a member who wants something should go to the chair of the appropriate committee to discuss their issues. *(Chairpersons are the first name listed under the Committee in the list provided in this Brush Notes issue).*

Thanks were given to Ruth Ravitz who assembled and organized information on the committees, the chairs of the committees, and the members. Ruth displayed the dark green folder which she said goes on the desk, and the committee chairs and members need to check and revise this folder regularly. She herself will update it on the computer once a month. New members who checked their preferences for certain committees have their names on this list and new names are added monthly. This clarity is welcome.

Arayel: There are no nominations for offices of President, First or Second Vice Presidents, Treasurer, Corresponding Secretary. Recording Secretary needs an alternate for months Priscilla Ahlert is away, beginning with July and September. The Ways and Means Committee is headed by Vicky Firestone and Liz Visco. New Editor for Brushnotes is Jan-Ellen Atkielski. The Board members: Gail Hamley, Priscilla Jeffcoat, Heide Kent, and Sandra Cavanaugh remain. Barbara Murdoch is an alternate and one more is needed.

There will be no decision on changing the meeting time until the new officers are installed.

Tracy announced that Arayel is the gallery sitter for the Friday meetings of La Tertulia. She is paid from the hourly donation as stated in the new agreement drawn up for the group. Gail Hamley will look over the agreement. There is also \$100 security deposit handled by the gallery sitter the night of the meeting. Arayel stated that the last meeting occurred after the previous show had come down and she had to stow paintings and move tables around on her own to prepare for the group! Thanks and apologies were exchanged.

Marianne Keefe related progress on the website being built by her son Jeffrey Dickens and registered as "artleagueoffortmyers.org". Copy of a sample page was passed around on which was pictured a painting by Susanne Brown. Each page will have a continuously changing display of pictures randomly selected from work of members. We will ask Pauline Healy to put members' work on the new website when they send her digital photos. Scanning ordinary photos produces poorer quality images. Mary Richey stated, "You must have a digital photo." Each artist will have their own "album" on the website. Lois Johnston will be the liaison between Jeffrey Dickens and the League. Contents of the site will also include a Gallery page, History page, an Events page (calendar) and possibly a Monthly winner's album.

Tracy described 3 opportunities for artists that came to our mailbox.

1. Heart Ball, May 27, the American Heart Association accepts donations of art. Tracy said she did it for 5 years, but the Heart Ball is not good to artists.
2. Community Foundation is sponsoring an event "Wine & Swine" with a Cirque de Sowlay theme and the artists must do a pig. Apply by May 1. *Barbara Murdoch is painting a pig for the Wine & Swine event.*
3. St Cecilia's and Bishop Verot High School look at artists' needs and give the artist their price then keep the remainder of the selling price.

Descriptions of these 3 opportunities are on the bulletin board.

Elizabeth Visco, Ways and Means, suggested a project of the month such as painting objects for display and sale. Stools were painted by Tracy Cullimore, Arayel Mychala, Rene Reuter, Heide Kent, and Victor Barreto as a fundraiser for the Imaginarium. The stools were auctioned off April 8th at the Robb & Stucky store. The artists were invited to the reception... They enjoyed the work and felt others would too.

Joan Grathwohl: Ribbon awards need to be changed from large rosettes costing \$2 each to \$0.54 for little rectangles. Applause broke out for the little ribbon!

Suggestion was made to write on the back what the prize was for.

Ad for the Arts Council directory must be done; Rene Reuter is in charge of ads.

Respectfully submitted,
Priscilla Ahlert, Secretary

Additional General Meeting Notes:

Barb Murdoch's father will make simple wood items (stools/trays?) to paint for the Art League. Jan Ellen suggested a theme based show, "Our Downtown" to coincide with the downtown redevelopment efforts. The show would travel to downtown businesses to help promote both the redevelopment and the league. Jan will send outline of idea to Liz Visco.

A motion was made, seconded and carried to give free membership to people who serve as officers. Also, they would have a special display area (the window) for their term as officers. It was also suggested that we include a picture and bio with each officer.

It was also nominated, seconded and passed that we let future show winners know they are in the winners circle, but don't give exact award until the presentation at the opening. This is to help create a little anticipation and also keep gallery visitors and members at the event longer.

Membership has limited authority under the By Laws. Most matters must be approved by the Board to be effective...so the two resolutions passed at the General Meeting may be pending Board approval.

Respectfully submitted,
Jan Ellen Atkielski, Brush Notes Editor

New Members

A *warm welcome* is extended to new ALFM members **Barry Kurtz**, **Alicia Velazquez**, **Rodrigo Lasso** and **Carly Pfatz**. Membership Chair **Ruth Ravitz** reports that new members' Committee choices will be noted in the green Membership Committee folder above the telephone. Committee Chairs are asked to check this file each time they are at the gallery as a source of new Committee members and also to update their Committee information in the file as needed.

CLASSES

Cost is \$72 for members, \$84 for non-members

Charcoal and Graphite--Basic to All Good Paintings Water Colors also available – call June for details

Thursdays, 1:00 PM to 3:00 PM

June DeVincent - 239/368-6851

Her six, 2 hr. classes start from whenever you sign up.

Acrylic: Beginner/Intermediate

Mondays, 7:00 PM to 9:30 PM

Taught in English or en Español

Victor D. Barreto 239/274-8092

His six, 2 ½ hr. classes start from whenever you sign up.

Can't Draw a Straight Line Tuesdays

Tuesdays

Please call Julie directly for registration information.

Julie Orlander: 239/936-4423

Oil & Acrylic – Beginner/Intermediate/Advanced

Fridays 9:30 Am – 12:00 PM (Noon)

Mary Richey 239/939-7738

Her six, 2 ½ hr. classes start from whenever you sign up.

We are happy to announce that we will have **a new Water Color instructor on our staff in the fall. Julie Siler Olander** has a master's degree in art and has received numerous awards and recognitions during her 30 years of painting. She has taught at many schools and locations from the Boston to Hawaii. Most recently she has taught workshops at the Bonita Springs Art League and Workshops in Hawaii. Her classes will begin in October or November and I'm sure they will be full so sign up early. Her phone number is 239 936-4423 (in season).

FROM THE EDITOR

As a new member and newer editor, I am thankful for all the help in putting this edition of Brush Notes together and appreciate any suggestions from the membership to improve/correct the contents. I can be reached at: 239/466-3485 or jan@jan-ellen.com.

Sincerely,
Jan Ellen

A very special thanks to Nancie Laduke, dedicated Past Editor for a job well done!

COMMITTEES, CHAIRMEN & MEMBERS

Art Council

Mary Lou DeCarlo: 239/454-4336, mdlhigh@aol.com

Joan Grathwohl: 239/489-0499,

Art at Noon

Susanne Brown: 239/466-6153, susilla@comcast.net

Joan Grathwohl: 239/489-0499

Rodrigo Lasso: 239/936-7575

Art in Public Places

Gail Hamley: 239/433-2835, 1hamley1@comcast.net

Arlene Franklin: 239/368-2138

Rodrigo Lasso: 239/936-7575

Exhibition

Joan Grathwohl: 239/489-0499

Mary Richey: 239/939-7738, mlmr927@aol.com

John Geiger: 239/656-2836

Sandy Hanson: 239/466-8608

Entertainment – Margaret Walsh: 863/615-5882, kelpiegl@yahoo.com

Gallery Manager – Arayel Mychala: 239/332-2310

Hanging – Barbara Murdoch: 239/768-057,

barbwatercolors@earthlink.net;

June DeVincent: 239/368-6851; Alice Pfalz: 239/694-0134;

Mary Lou DeCarlo: 239/454-4336, mdlhigh@aol.com

Priscilla Jeffcoat: 239/332-0406, jeffcoatp@comcast.net

Judge Selection – Joan Grathwohl: 239/489-0499

Gail Hamley: 239/433-2835, 1hamley1@comcast.net

Priscilla Jeffcoat: 239/332-0406, jeffcoatp@comcast.net

Sandra Cavanaugh: 239/693-2719, skbc42@earthlink.net

Receiving – Heide Kent: 239/543-9569, hkent39@ix.netcom.com

Dean Stoddard: 239/567-0595; Arayel Mychala: 239/332-2310;

Alice Pfalz: 239/694-0134; Ed Zender: 239/267-0951; Sandy Hanson: 239/466-8608

Receptions – Portia Wright: 239/694-3328

Program – Peggy Starks: 239/694-1818, peggystar@aol.com

Finance (Budget & Audit) – No Name

Gift Shop

Lois Johnson: 239/458-8319, besthnds4u@att.net;

Arlene Franklin: 239/368-2138; Teresa Easterling: 612/990-0307;

Carly Pfalz: 239/694-1469

Historian/Archivist

Ellie Schneider: 239/948-0968, sndyhk1@aol.com;

Hospitality (meetings)

Priscilla Jeffcoat: 239/332-0406, jeffcoatp@comcast.net

Teresa Easterling: 612/990-0307; Alicia Velazquez: 239/936-7575

Instruction Classes

Susanne Brown: 239/466-6153, susilla@comcast.net;

Nancy Keser: 239/997-0223; Elizabeth Visco: 239/936-1377

Library Margaret Walsh: 863/615-5882, kelpiegl@yahoo.com

Member Directory

John Pappas: 239/482-6672, japappas@aol.com

Newsletter (Brush Notes)

Editor - Jan Ellen Atkielski: 239/466-3485, jan@jan-ellen.com

Mailing - Ellie Schneider: 239/948-0968, sndyhk1@aol.com;

Priscilla Ahlert: 239/939-1784, pmomcat@surfbest.net

Labels – Ruth Ravitz: 239/481-0174, rbravitz@earthlink.net

Publicity & Marketing:

Renate Reuter: 239/481-2081, renatereuter101@msn.com

Purchasing Gene & Pat Young: 239/693-8213,

gyoung6989@aol.com

Telephone Florene Welebny: 239/549-9488,

Florene@wheremi.com; Rodrigo Lasso: 239/936-7575

Ways & Means

Elizabeth Visco: 239/936-1377; lizviscol@peoplepc.com;

Vicky Firestone: Ph. Number?

Web Page

Mary Ann Keith: 239/543-3758, Marianne@dreamgear.com

After April call Marianne at: 518/827-6492

Liaison - Lois Johnson: 239/458-8319, besthnds4u@att.net;

Site Manager – Jeff Dickens, dickens@dreamgear.com

Work Shops (no one is listed for this committee)

TREASURER'S REPORT

Abbreviated Financial Report March 2006

The following is a summary of the income and expenses of the Art League as of March 31, 2006:

Beginning checkbook balance: \$6,295.87

Income/Deposits: \$336.00

Sum: \$6,631.87

Minus Expenses: \$1010.00

Ending Balance: \$5,621.87

F.Y.I.

1. Page 66 of the April Edition of Artist's Magazine has a great article by Andrew Denman titled:

12 tips for Selling Your Work Without Selling Out – Promote Without Peril.

2. Art Kudos International Juried Art Competition and Exhibition:

Deadline/Cost: May 31st. The cost is \$30 for up to 3 entries

Awards: Best of Show will receive \$800, and prizes totaling \$2400 will be presented.

Media: Two and Three dimensional art, including painting, mixed media, clay, digital art and photography is accepted. Film, video, jewelry and crafts are not.

Contact: E-mail info@artshow.com or visit www.artshow.com

3. Barbara Murdoch has a white art display tent, 10' x 10' for sale. It's a Craft Hut w/sunroof and awning. Good condition, \$400. Call Barb at 768-0577 or email at barbwatercolors@earthlink.net.

4. What is a Giclee (jhee-clay)? Much better than a print produced with a screen or plate that deteriorate with every printed image, a Giclee is the closest possible reproduction of the original. Giclee's have a higher resolution produced with accuracy from a digital file. While prints are generally produced on a 4 color press, Giclee's are produced with 6-8 color spray heads, producing reproductions with the widest color range and most accuracy. Printed on archival materials proven to last up to 100 years without any noticeable change, Giclee's last much longer than many forms of original art including some watercolors. Giclee's are made one at a time using pigmented ink (similar to paint) that react to light as a painting does. Giclee printers can be found online or in the ad section of Art Magazines.

USE FOLLOWING LABELS (OR COPIES THEREOF) ON ENTRIES FOR MAY SHOW.

ART SHOW IDENTIFICATION CARD

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Artist

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Title

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Medium Price

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Address

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Phone Email Address

ART SHOW IDENTIFICATION CARD

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Medium Price

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Address

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Phone Email Address

PROSPECTUS AND CALL FOR ARTISTS
MAY JUDGED SHOW

The Art League of Fort Myers
1451 Monroe Street, Fort Myers Telephone 239/275-3970
Presents: a judged show
open to all members of the Art League of Fort Myers
May 4th – May 26th, 2006
Show hours: 11 AM to 3 PM, Monday through Friday

Media: Two dimensional work in the following; oil, acrylic, pastel, colored pencil, watercolor, collage, mixed media, print (etching, woodcut and lithograph) and photography.
Fee: There is a non-refundable fee of \$6 per entry.
Commission: 20% on all sales.
Receiving: Saturday, April 29th, 2006, 1 PM to 3 PM.
Awards: 1st Place Prize - \$75; 2nd Place Prize - \$50; 3rd Place Prize - \$25; three Merit Awards – \$10; three Honorable Mention Ribbons.
Reception: Thursday, May 11th, 2006 – 6 PM to 7:30 PM.
Removal: Friday, May 26th, 2006, Noon to 3 PM, and Saturday, May 27th, 2006, Noon to 1 PM.
Judge: Claudia Goode

Exhibition Entry Requirements

Please read carefully and follow these rules.

1. Each entrant must show a current membership card from the Art League of Fort Myers.
2. Only ORIGINAL entries will be accepted which are not more than three years old and which have NOT previously won 1st, 2nd or 3rd place awards in any League show or \$100 or greater awards in any Art Council show.
SIZE RESTRICTIONS: Entries are NOT to exceed 42 inches, including frame, in any direction.
3. Frames must be sturdy and hold together with no loose glass or Plexiglas.
4. If a canvas is unframed, the canvas must continue around all the edges with no visible staples.
5. Paintings must be thoroughly dry.
6. Use only PICTURE WIRE for all work. String, gallery clips or saw tooth hangers are NOT acceptable.
7. The wire must have a hanging point NO HIGHER than 3 inches BELOW the top of the frame. USE COATED WIRE OR TAPE THE ENDS OF THE WIRE to prevent injury to the hands of the members of the Hanging Committee. Use screw eyes or equivalent on wood frames and screw- adjustable hangers on metal frames.
8. Paintings on a full sheet of watercolor paper, or equally large pastels, collages, photographs, etc., must be covered with Plexiglas instead of glass, as excessive weight is to be avoided.
9. The Art League of Fort Myers reserves the right to reject paintings done in “paint-along” classes, copies of other artwork or work that is considered offensive.
10. All of an individual’s entries, with the exception of one, must be for sale.
If your paintings cannot meet these standards, the Art League cannot accept them for exhibition.

PLEASE NOTE: Because the Art League of Fort Myers has NO STORAGE FACILITIES at its gallery, all work must be removed during the specified Removal Times. A FINE OF \$5 PER DAY, PER ART WORK WILL BE CHARGED FOR ANY WORK NOT REMOVED AT THE PROPER TIME.

If you have any questions, call the Art League on Friday, 1:00 to 3:30 PM.



Art League of Fort Myers
PO Box 2255
Fort Myers, FL 33902-2255

Fort Myers' Art Resource Since 1956

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Check your membership expiration date in the top right corner of the address label. Are your dues up-to-date?