



Art League of Fort Myers
www.artleagueoffortmyers.org

Brush Notes

1451 Monroe Street
P.O. Box 2255
Fort Myers, FL 33902
239-275-3970

In the Heart of the RIVER DISTRICT

Fort Myers' Art Resource since 1956

JULY 2009

Marjorie Newton – Compiler & Editor

ALFM CALENDAR

July 3 6:00 – 10:00 pm Art Walk
July 6 9:30 - 10:30 am Board Meeting

SUMMER SHOW

People's Choice Award

Barbara Murdoch's watercolor painting entitled, "Wings of Splendor" received a majority of votes by those people attending the opening reception/Art Walk on Friday night, June 5.

Officers for 2009 - 2010

President:	Richalene Kelsay
1st Vice President:	Peg Roehm
2nd Vice Presidents:	Suzanne Brown Pricilla Jeffcoat (Jointly held)
Secretary:	Marianne Keefe (Winter only) Summer to be filled in
Treasurer:	Joan Woolam

NEW BOARD MEMBERS

Barbara Murdoch, Susan Mills, Peggy Starks, Priscilla Jeffcoat, Marjorie Newton
Alternates: John Pappas, Rosamaria McKeown

NEW CHAIRPERSONS

Public Relations/Publicity Chairperson is John Swank. Marjorie Newton has taken over Membership, and will continue as Brush Notes editor until another more computer literate person volunteers to take it over. Joan Woolam is Treasurer.

CLASS SCHEDULE

Summer, 2009

Six 2½-hour classes (unless otherwise indicated)

Members: \$90. / Non-Members: \$120.

Classes will begin as soon as there is a minimum of 4 students per class. A deposit of \$45 payable to the Art League will reserve a space in class.

Tuesdays: 9:30 am – 12:00 pm
Watercolor for Beginners to Intermediate
Taught by Richalene Kelsay 239-851-6976
rgkel@embarqmail.com

Computer Basics 1:00 – 3:00 pm
Taught by John Pappas 239-466-9786
japappas@aol.com

Wednesdays:
Adult Evening Art Class Call Susan Mills for info
239-689-1787

Fridays: 9:30 am – 12:00 pm
Oil Painting for beginners to Intermediate
Taught by Mary Richey 239/939-7738
Call or email Mary for syllabus and material list.
septmary@comcast.net

Saturdays: 12:00 - 2:00 pm
Children's Art Lessons
Taught by Susan Mills 239-689-1787
Millsmokita103@aol.com

ARTIST OF THE MONTH JULY

Featured artist of the month for July is Mary Richey.

PATRONS OF THE ARTS!!

Jean Bridges
Pam Malafronte
Rosamaria McKeown

WORKSHOPS

2010

February 1, 2010:

Free Oils Demo by award-winning artist Peter Zell.

February 15 & 16, 2010:

Peter Zell Oil Workshop

\$175 members, \$250 non-members

The intermediate-level workshop will cover the artist's ideas relative to the traditional elements of painting and will include a paint-along of a still life.

March 15 & 16, 2010:

Shauna Shane Watercolor Workshop

\$125 member, \$175 non-member

Ms. Shane's vibrant colors and dramatic contrast captivated those watching her demo at the April Arts Council meeting. The workshop syllabus will be available soon. For information and registration contact workshop chair Lisa Grinter, 239-481-2531 or bobgrinter@aol.com.

NEXT BOARD MEETING

The next Board meeting will be held on **Monday, July 6, 2009** from 9:30 to 10:30 am at the gallery.

Please take time to attend this meeting to support your Art League and its officers.

MEMBERSHIP

To obtain a copy of the current membership list, or to update your membership information (a change in email or street address, for example) please send an email to Membership Chairperson, Marjorie Newton at MarjorieLNewton@Hotmail.com.

ALFM ARTISTS ABOUT TOWN

Peggy Starks will be having a one woman show July and August at Temple Beth El on Winkler Road in South Fort Myers.

Priscilla Jeffcoat won 2nd place at the Arts for Act gallery in the "Hot Shots" category for her painting "Feel the Heat." The show will be running through the month of June.

Carol McArdle - Out of 884 entries, Carol's painting, "White Hope," was one of 112 works juried into the *Birds in Art Exhibit*. This prestigious show will be at the Leigh Yawkey Woodson Art Museum in Wausaw, WI Sept. 12 – Nov. 15, 2009.

Do you have work in a current show or publication?

Brush Notes wants to know noteworthy art news about our members. Email the information to Editor/Compiler, Marjorie Newton at:

MarjorieLNewton@hotmail.com

RIVER DISTRICT HAPPENINGS

Art Walk – First Fridays

The next Art Walk will be held on **Friday, JULY 3, 2009** from 6:00 to 10:00 pm.

ALFM members, please bring snacks for the Art Walk. Any one who can help out Friday night at Art Walk for any amount of time please show up at the gallery. Help is needed in selling, answering questions about the art, and cleaning up afterwards.

Snacks will only be served from 6:00 to 7:30 pm. There will be no wine served; only coffee, water, and soda.

New Art Walk buttons will be available. Watch for "Art Walk Button Partners" that are offering specials to Art Walkers wearing the current buttons. See the latest brochure for the names of these businesses.

In addition, our opening reception and Art Walk will coincide with the "Friday Night Live" program at the Patio de Leon during the hours of 6:00 to 9:00 pm.

Trolleys will be available to take people around to the participating galleries. Look for maps indicating the stops and participating galleries at various locations around town, at the Art League and in some local publications

Photos taken at previous Art Walks in participating galleries are available for viewing on the Art Walk website at:

<http://www.fortmyersartwalk.com/>

ABOUT THE ART LEAGUE OF FORT MYERS

The mission of the Art League of Fort Myers is to contribute to the cultural life of the Fort Myers community and surrounding areas by promoting the appreciation, enjoyment, and distribution of fine art in the region, and to provide encouragement and learning opportunities in the arts for both adults and children.

Membership is open to artists and friends of the arts. Annual dues start at \$50 and are renewable on December 1 of each year. If preferred, a lifetime membership is available. The Art League of Fort Myers offers classes in various media. Please call for schedules and fees. Members may exhibit their artwork in the gallery. There is a general membership meeting on the first Monday of each month to which members and their guests are invited to attend. As a member of the Art League of Fort Myers, you also automatically become a member of the Art Council of Southwest Florida, which is composed of twelve area art leagues and associations with more than 4500 members. As such, you are also welcome to attend their meetings, which are usually held on the last Tuesday of each month. Many of the leagues and associations have art shows and activities that are open to Art Council members.

PAST PRESIDENTS

56-61	Thomas Abbott	85-86	Marilyn Maloney
62-63	Robert Kilmer	86-87	Randell Burden
63-64	Marjorie Crane	88-89	Betty Leis
64-65	Josephine Toboldt	89-90	Edmund Strong
65-66	June Christ	90-91	Lester Harris
66-67	Dorothy Sellers	91-92	Art Pallan
67-68	Grace Thomasson	92-93	Marian Osmundson
68-69	Hazel Grant	93-95	Gene Young
70-71	Frances Rafferty	95-97	Joan Grathwohl
71-72	Bobbi Harding	97-99	Pat Herzberg
72-73	R. R. Lee	99-01	Evelyn Swanson
73-74	Katherine Reynolds	01-02	Sylvia Nicol
75-76	Hazel Ireton	02-03	Marianne Keefe
76-77	Dale Weber	03-04	Gene Young & Ron Seitler
77-78	George Kalal	04-05	Suzanne Dunn
78-80	Marjorie Crane	05-06	Tracy Cullimore
80-81	Frances Bunnel	06-07	Carol McArdle
81-83	Edna Rinaldi	07-08	Jan Ellen Atkielski
83-84	Adele Armstrong	08-09	John A. Pappas
84-85	Melvan Walsh	09-10	Richalene Kelsay

FROM YOUR EDITOR

Brush Notes is sent to members monthly via email, and it is also posted on the Art League website at: www.artleagueoffortmyers.org

A copy of the current *Brush Notes* edition will also be posted at the Art League Gallery.

To get articles into the *Brush Notes*, they should be submitted by email to the Editor, Marjorie Newton, at MarjorieLNewton@hotmail.com by the 12th of the month. The *Brush Notes* will be distributed to the membership on or around the 19th of the month.

To make it easier for the Editor, articles should be in 12 point, Arial Narrow font, and should be print-ready.

Items for the August *Brush Notes* must be in July 12 as the editing will be done THAT DAY.

DOWNTOWN TRAFFIC UPDATE

Both sides of Monroe Street are currently closed to traffic for utility work between Bay and First Streets. There is sidewalk access to the gallery at this time from both Bay and First Streets.

ARCHIVES / HISTORY

If anyone sees something in print, a picture, an article on the ALFM, good deeds, or involvement in the community, a story about an ALFM member, please cut out (include the Publication name and the date) and put it in the mail slot marked *Archives* in the gallery kitchen. I will pick them up regularly and insert them in our record book.

Thank you,
Joan Woolam, Archivist

NEW MEMBER PROFILES

If you have become a new member since January '09 and would like to have a profile in "Brush Notes," please send it to me at:
MarjorieLNewton@hotmail.com.

ARTIST TIPS

from Trace

The BEST way to clean your plastic watercolor palette is with Scrubbing Bubbles bathroom cleaner and Soft Scrub. Even thalo colors disappear!!!

Vaseline on your hands BEFORE you paint helps prevent too much staining.

Would you like an opportunity to meet new people?

Would you like a chance to be out and about town? "Art In Public Places" needs a chair person who can interact with the community and find venues for ART EXHIBITS in places such as business offices and restaurants. If interested, please contact Richalene Kelsay at 239-851-6976.

ALFM – COMMITTEES & CHAIRPERSONS

Art Council Delegate:	* Peg Roehm	590-9942	Receptions:	* Portia Wright	694-3328
Alternate:	* Portia Wright	694-3328		Ruby Pierce	
Art at Noon:	* Susanne Brown	466-6163	Gift Shop:	Marjorie Newton	543-7149
	* Joan Grathwohl	463-2980	Good Will:	* Ruth Ravitz	481-0174
Art In Public Places	Susan Mills	698-1787	Historian/Archivist:	Joan Woolum	
	Peggy Starks	694-1818	Library:	* Richalene Kelsay	851-6976
	Jerald Hawkins	768-3503	Marketing/Fundraising:		
	Susanne Brown	466-6153		* John Schreiber	549-4286
	Bev Larson	281-1290		Flo Collins	278-4478
	Gay Cable	677-4373	Grants:	(Unfilled position)	
	Marjorie Newton	543-7149	Publicity/Mktg.:	* John Swank	415-1453
Classes:	* Mary Richey	939-7738	Sponsorship:	* Peggy Starks	698-1818
Exhibition:	Sandy Hanson	466-1214		Mary Richey	939-7738
Hanging:	* Barbara Murdoch	768-0577		Priscilla Jeffcoat	332-0406
	Peg Roehm	590-9941	Membership:	* Marjorie Newton	543-7149
	Gene Young	693-8213	Newsletter:	* Marjorie Newton	543-7149
	Gretchen Johnson	463-1214	Purchasing, Kitchen Supplies:		
Judge selection:	* John Schreiber	549-4286		* Portia Wright	694-3328
	Priscilla Jeffcoat	332-0406	Purchasing, Office Supplies:		
	Peggy Starks	694-1818		* Peg Roehm	590-9941
	Joan Grathwohl	463-2980	Web Site:	* Peg Roehm	590-9941
	Richalene Kelsay	851-6976		* Richalene Kelsay	851-6976
Program:	* Peggy Starks	694-1818	Workshops:	* Lisa Grinter	481-2531
Receiving:	* Peter Zell	395-2122			
	John Pappas	466-9786			
	Sandy Hanson	466-8608			
	Richalene Kelsay	851-6976			
	Ellie Schneider	694-5294			

*Denotes chairperson

2010 EXHIBITION SCHEDULE

Run-Dates	Entry Fees		Max. Entries	Show Type	Receiving 1:00-3:00 pm	Reception 6:00-7:30 pm	Judged Juried	Removal 12:00-3:00 pm	Title	Theme ? Y/N	Prize Code
	Members	Non-Members									
Jan 1 – Jan 30	\$10, \$20, \$25, \$30	--	4	M	Dec 26	Jan 1	Judged	Jan 29 & 30	① Abstracting (No photography)	Y	A
Feb 5 – Feb 27	\$15, \$25, \$30	\$20 each	3	O	Jan 30	Feb 5	Juried	Feb 26 & 27	② Feb Fest	N	E
Mar 5 – Mar 27	\$15, \$25, \$30, \$35	--	4	M	Feb 27	Mar 5	Juried	Mar 26 & 27	② Members Show	N	D
Apr 2 – May 1	\$10, \$20, \$25, \$30	\$15, \$25, \$30, \$35	4	U	March 27	Apr 2	Judged	Apr 30 & May 1	Art of Photography	N	C
May 7 – May 29	\$10, \$20, \$25	\$15, \$25, \$30	3	O	May 1	May 7	Judged	May 28 & 29	Anything Goes	N	B
Jun 4 – Aug 28	\$10, \$20, \$25, \$30	--	4	M	May 29	June 4	None	Aug 27 & 28	Summer Gallery Show	N	None
Sep 3 – Sep 25	\$10, \$20, \$25	--	3	M	Aug 28	Sep 3	Judged	Sep 24 & 25	Landscape Show	Y	A
Oct 1 – Oct 30	\$10, \$20, \$25	\$15, \$25, \$30	3	U	Sept 25	Oct 1	Judged	Oct 29 & 30	Cele-BRA-tion	Y	B
Nov 5 – Nov 27	\$10, \$20, \$25	\$15, \$25, \$30	3	O	Oct 30	Nov 5	Judged	Nov 26 & 27	Welcome Back	N	B
Dec 3 – Jan 2	\$15 for all	--	5	M	Nov 27	Dec 3	③ None	Dec 31 & Jan 1	Under \$100	N	None

Show Types:

M = Members of ALFM only

O = Open to members of Art Council

U = Unlimited – Open to the public

① 1st place winner goes to Winners' Circle.

② 1st, 2nd, & 3rd place winners go to Winners' Circle.

③ "Peoples Choice." Public to decide winner at reception.

Judges to be determined.

Prize	1 st	2 nd	3 rd	Merit	Hon. Men.	Comments
A	\$75	\$50	\$25	3 @ \$10	3 Ribbons	Total of monetary prizes is 60% of entry fee intake, but never less than amounts listed.
B	\$100	\$60	\$40	3 @ \$20	3 @ \$10	
C	\$100	\$60	\$40	1 @ \$20	1 @ \$10	These prizes are for each of two categories – "altered" and "unaltered"
D	\$300	\$200	\$100	3 @ \$50	3 @ \$25	
E	\$500	\$250	\$150	3 @ \$75	3 @ \$50	

To affirm individual show rules, consult the prospectus for that show. The prospectus will always rule if a discrepancy exists.



Art League of Fort Myers
PO Box 2255
Fort Myers, FL 33902
(239) 275-3970

Gallery located at 1451 Monroe Street in downtown Fort Myers.

www.artleagueoffortmyers.org

MEMBERSHIP APPLICATION

Membership categories are as follows and are payable annually on December 1:

- \$50 *Rembrandt*.....Member serves on at least one committee and manages the gallery as needed.
(Lifetime membership is available in this category for ten times the annual rate.)
- \$125 *Van Gogh*Member chooses to exhibit only.
(Lifetime membership is available in this category for ten times the annual rate.)
- \$150 *Renoir*.....Patron of the arts – Name will be listed in monthly newsletter for one year
- \$20 *Dali*Members who are students 18 years old or younger and attend school full time
- \$15 *Cézanne*Art lovers who wish to receive the newsletter only. No other membership benefits apply.

Name (Please print legibly): _____	Date: _____
I am in SW Florida in the (circle one): Winter Summer Both	My primary medium is: _____
Local Address: _____	Telephone: (____) _____
City: _____	State: _____ Zip: _____
Email Address: _____	
Secondary Address (if any): _____	Telephone: (____) _____
City: _____	State: _____ Zip: _____
I am interested in having gallery space on the Art League website. <input type="checkbox"/> Yes <input type="checkbox"/> No	

I am interested in serving on the committee(s) checked below. (Rembrandt members **must** check at least three possibilities)

- | | |
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| <ul style="list-style-type: none"><input type="checkbox"/> Art at Noon
Arrange programs, remind & assist presenters<input type="checkbox"/> Art in Public Places
Arrange for art displays in hotels, restaurants, etc.<input type="checkbox"/> Exhibition
Receive, hang, obtain judges, remove artwork<input type="checkbox"/> Finance
Budget, audit, assist Treasurer<input type="checkbox"/> Gallery
Book volunteers and general upkeep of gallery<input type="checkbox"/> Gift Shop
Display items, control inventory<input type="checkbox"/> Grants
Research and submit Grant Applications<input type="checkbox"/> Historian/Archivist
Maintain scrapbook of clippings, documents, etc.<input type="checkbox"/> Hospitality
Arrange for foodstuff at receptions & meetings<input type="checkbox"/> Instruction
Teach Workshops, classes | <ul style="list-style-type: none"><input type="checkbox"/> Library
Control borrowed books, order books as necessary<input type="checkbox"/> Membership
Maintain database, send expiration reminders<input type="checkbox"/> Newsletter
Obtain articles, compile & oversee printing & mailing<input type="checkbox"/> Publicity & Marketing
Notify media of events<input type="checkbox"/> Purchasing
Purchase general supplies as needed<input type="checkbox"/> Scholarship
Organizes scholarships<input type="checkbox"/> Telephone Calling
Notify members of time-sensitive events<input type="checkbox"/> Fundraising
Obtain operating funds – sponsorships<input type="checkbox"/> Website
Manage and update contents and calendar<input type="checkbox"/> Workshops
Line up “for fee” Workshops for the League |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

The Art League of Fort Myers is a §501(c)(3), not-for-profit organization and as such, donations & dues are tax-exempt.

Make check payable to **Art League of Fort Myers** and mail it with the completed application to:

Art League of Fort Myers, Attn: Membership Committee, PO Box 2255, Fort Myers, FL 33902-2255