



Art League of Fort Myers  
www.artleagueoffortmyers.org

# Brush Notes

1451 Monroe Street  
P.O. Box 2255  
Fort Myers, FL 33902  
239-275-3970

In the Heart of the RIVER DISTRICT

Fort Myers' Art Resource since 1956

December 2008

Marjorie Newton – Compiler & Editor

## ALFM CALENDAR

- Dec 5 6:00 – 7:30 pm Opening Reception for  
*Welcome Back*  
Dec 5 6:00 – 10:00 pm *Art Walk*  
Dec 8 9:30 – 11:30 am Board & General Meetings  
Dec 26 11:00 – 3:00 pm Removal for *Welcome Back*  
Dec 27 1:00 – 3:00 pm Removal for *Welcome Back*  
Dec 27 1:00 – 3:00 pm Receiving for January Show

## WINNERS OF *Rock the Boat*

### First Place:

Peter Zell *Fish Tales* Oil  
"The lighting and the figures are the interest in the painting."

### Second Place:

Ellie Schneider *Safe Harbor* Oil  
"This is a mood painting. The lighting, reflections and the composition are unique. The placement of the boat is very interesting."

### Third Place:

Priscilla Jeffcoat *Sailboats at Rest* W/C  
"This is a beautiful, small watercolor. Lighting again takes the viewer into the painting."

### Merit:

Barbara Chloe Murdoch *City on the Water* W/C  
Gretchen Johnson *Scott Free* W/C  
John D. Jones *Three Men in a Boat* Photo

### Honorable Mention:

Randon T. Eddy *Sailing Day* Acrylic  
Gail Campbell *Before the Storm* Photo  
Richalene Kelsay *Is it Summer Yet?* W/C

## GENERAL COMMENTS by Judge Weber Brown:

"This show is a very interesting, themed show, diversified in media and color. The 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place use lighting beautifully – very important. Thank you for inviting me to judge your show, "Rock the Boat."

## PRESIDENT'S CORNER John Pappas

By now you've heard that The Alliance for the Arts has a new Executive Director, Lydia Black, replacing Gary Conley, who left rather suddenly. Mrs. Black's reign will begin on November 17. What does this mean for us? We had been working with Gary toward the possibility of our moving into the Edwards Building. We contacted Mrs. Black and will be meeting with her on or around the 17<sup>th</sup> to open a dialog. A report will follow shortly thereafter.

You've heard our Treasurer, John Schreiber, say many times that we are losing money in the amount of about \$1000 a month. I mention this because even if we were able to get a space rent-free, we would still loose about \$200 a month! We have limited assets and cannot continue to spend at the current rate for more than another year or two at the most.

It's clear to me that something has to change! We have several options. We can increase our annual dues and in so doing possibly loose members to other leagues, we can increase our show entrance fees, we can do nothing and spend down our assets and go out of business, or we can actively look for show sponsors. I think the later is the way to go! We need to discuss this at the next meeting, so please come with some constructive ideas.

I spoke with the City about our uncertain position...again! I've been promised that a meeting will be held on the 19<sup>th</sup> of November at which time a



## NEXT BOARD & MEMBERSHIP MEETING

Because of absences due to the Thanksgiving Holiday, **the next Board meeting will be held on Monday, December 8** from 9:00 to 10:30 am at the gallery. The General Membership Meeting will follow from 10:30 to 11:30 am.

## ART IN PUBLIC PLACES

The Art in Public Places Committee, chaired by Gail Campbell, not only located several venues for showing our art, but has arranged schedules for the following venues:

- Edison Restaurant (formerly Brix)
  - Southwest Florida Museum
  - French Connection Restaurant
  - Office of Mark Sneider, plastic surgeon
- If you know of others, please contact Gail.

## MEMBERSHIP

To obtain a copy of the current membership list, or to update your membership information (a change in email or street address, for example) please send an email to Membership Chairperson, John Swank at [alfm.members@johnswankphotos.com](mailto:alfm.members@johnswankphotos.com)

## ART - AT - NOON December 8

Member Susan Mills will demonstrate techniques for doing all types of transfers.

## ALFM ARTISTS ABOUT TOWN

Do **you** have work in a **current** show or publication? **Brush Notes** wants to know noteworthy art news about our members. Email the information to Editor/Compiler, Marjorie Newton at [MarjorieLNewton@hotmail.com](mailto:MarjorieLNewton@hotmail.com).

## RIVER DISTRICT HAPPENINGS

### **Art Walk – First Fridays**

The next Art Walk will be held on Friday, December 5, 2008 from 6:00 to 10:00 pm. As previously announced, this will coincide with the opening of our December show, "Welcome Back," which runs from 6:00 to 7:30 pm.

In addition, our opening reception and Art Walk will coincide with the "Friday Night Live" program at the Patio de Leon.

Trolleys will take people around to the participating galleries. Look for maps indicating the stops and participating galleries at various locations around town, at the Art League and in some local publications.

Photos taken at previous Art Walks are available for viewing on the Art Walk website at:

<http://www.fortmyersartwalk.com/>.

## **Christmas** **A Hand-Made Christmas:**

Downtown business owners have planned an event entitled, *A Hand-Made Christmas in the River District* and are seeking artists to participate. Painters, Potters, Weavers, Whittlers, Jewelry Makers, and more are asked to sign up and get an assigned outdoor, 10-foot long location on First Street for Saturday, November 29 and/or December 6 from 11:00 am to 6:00 pm. Artists are asked to bring all materials needed for set-up to preferably create their art on site for buyers to see.

If interested, please obtain an application at the gallery, fill it out and return it to the Arts for Act Gallery on First Street. This event is free to the artists!

## **Christmas** **Holiday Stroll:**

Plans are underway for a Holiday Stroll. This would include the decoration of First Street, a Festival of Trees, a Holiday House, and other activities. There may be a window-decorating contest with a cash prize sponsored by the Redevelopment Agency. In addition, there will be a free trolley service to take people from the parking areas, down First Street to the Burroughs Home and back.

Decorating our windows would be a welcome addition to the other business decorations in the downtown area.

## ABOUT THE ART LEAGUE OF FORT MYERS

The mission of the Art League of Fort Myers is to contribute to the cultural life of the Fort Myers community and surrounding areas by promoting the appreciation, enjoyment, and distribution of fine art in the region, and to provide encouragement and

learning opportunities in the arts for both adults and children.

Membership is open to artists and friends of the arts. Annual dues start at \$50 and are renewable on December 1 of each year. If preferred, a lifetime membership is available. The Art League of Fort Myers offers classes in various media. Please call for schedules and fees. Members may exhibit their artwork in the gallery. There is a general membership meeting on the first Monday of each month to which members and their guests are invited to attend. As a member of the Art League of Fort Myers, you also automatically become a member of the Art Council of Southwest Florida, which is composed of twelve area art leagues and associations with more than 4000 members. As such, you are also welcome to attend their meetings, which are usually held on the last Tuesday of each month. Many of the leagues and associations have art shows and activities that are open to Art Council members.

## **FROM YOUR EDITOR**

**Brush Notes** is sent to members monthly via email, and it is also posted on the Art League website at: [www.artleagueoffortmyers.org](http://www.artleagueoffortmyers.org)

A copy of the current *Brush Notes* edition will also be posted at the Art League Gallery.

To get articles into the *Brush Notes*, they should be submitted by email to the Editor, Marjorie Newton, at [MarjorieLNewton@hotmail.com](mailto:MarjorieLNewton@hotmail.com) by the 12<sup>th</sup> of the month. The *Brush Notes* will be distributed to the membership on or around the 19<sup>th</sup> of the month.

To make it easier for the Editor, articles should be in 12 point, Arial Narrow font, and should be print-ready. **NOTE: This font is a change from the previously used font.**

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Prospectus and Call for Artists  
January 2009 - Judged Show

**The Art League of Fort Myers**

1451 Monroe Street, Fort Myers - telephone 239/275-3970

**Presents: "Bring in the New Fine Arts Show"**

**Members Only Fine Arts Show**

**January 2 – January 30, 2009**

**Gallery hours: 11 AM to 3 PM Monday through Friday**

- Media:** Two and three dimensional work in the following: oil, acrylic, water color, collage, prints (etching, lithographs, wood block), and fiber works. (No photography allowed in this show.)
- No. of Entries:** 4 Maximum
- Fee:** Non-refundable entry fees: \$10 for 1, \$20 for 2, \$25 for 3, \$30 for 4.
- Commission:** 25% on all sales at the gallery or sales that result from gallery exposure.
- Receiving:** Saturday, December 27, 2008, 1:00 - 3:00 pm
- Awards:** \$75 for 1<sup>st</sup>, \$50 for 2<sup>nd</sup>, \$25 for 3<sup>rd</sup>, \$10 each for 3 Merit Awards; 3 Honorable Mention ribbons
- Reception:** Friday, January 2, 2009, from 6:00 pm to 7:30 pm.
- Removal:** Friday, January 30, 2009 from 11 - 3:00 pm, or Saturday, January 31, 2009 from noon until 1:00 pm
- Judge:** To Be Announced

**Exhibition Entry Requirements**

1. Each entrant must be prepared to *show a current membership card from the Art League of Fort Myers.*
2. Only *original* entries, which have NOT won previous 1<sup>st</sup>, 2<sup>nd</sup>, or 3<sup>rd</sup> place awards in any of our shows, or \$100 awards in other Art Council shows, and are not more than three years old, will be accepted.
3. **SIZE RESTRICTIONS:** Entries are NOT to exceed 42 inches, including frame, in any direction.
4. Frames must be sturdy and hold together with no loose glass or Plexiglas.
5. If a canvas is unframed, the canvas must continue around all the edges, with no visible staples.
6. Paintings must be thoroughly dry.
7. **PICTURE WIRE** must be used for all work. String, gallery clips, or saw tooth hangers are NOT acceptable.
8. The wire's hanging point must not be less than 3 inches **BELOW** the top of the frame. **USE TAPE ON THE ENDS OF THE WIRE** to prevent damage to the hands of the hanging committee. Use screw eyes or equivalent on wood frames, and screw-adjustable hangers on metal frames.
9. Covered paintings measuring 22 X 30 inches (a full sheet of watercolor paper) or larger must be covered with Plexiglas instead of glass to avoid excessive weight.
10. The Art League of Fort Myers reserves the right to reject paintings done in "paint-along" classes, copies of other artwork, or work that is considered offensive.
11. Only one of an individual's entries may be marked "NFS (Not For Sale).
12. This is NOT a themed show. Entries are not limited to any theme.

If your artwork cannot meet these standards, we cannot accept them for exhibition.

**PLEASE NOTE:** Because the Art League of Fort Myers has **NO STORAGE FACILITIES** at their gallery, all work must be removed during the specified removal times. **A FINE OF \$5 PER DAY, PER PICTURE WILL BE CHARGED FOR ANY WORK NOT REMOVED AT THE PROPER TIME.**



Art League of Fort Myers  
PO Box 2255  
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Gallery located at 1451 Monroe Street in downtown Fort Myers.

[www.artleagueoffortmyers.org](http://www.artleagueoffortmyers.org)

## MEMBERSHIP APPLICATION

Membership categories are as follows and are payable annually on December 1:

- \$50 *Rembrandt* .... Member serves on at least one committee and manages the gallery at least once a month when exhibiting, and must be willing to fill in when not exhibiting.  
(Lifetime membership is available in this category for ten times the annual rate.)
- \$125 *Van Gogh* ..... Member chooses to exhibit only.  
(Lifetime membership is available in this category for ten times the annual rate.)
- \$150 *Renoir* ..... Patron of the arts – Name will be listed in monthly newsletter for one year
- \$20 *Dali* ..... Members who are students 18 years old or younger and attend school full time
- \$15 *Cézanne* ..... Art lovers who wish to receive the newsletter only. No other membership benefits apply.

Name: _____	Date: _____
I am in SW Florida in the (circle one):      Winter      Summer      Both	
Local Address: _____	Telephone: (____) _____
City: _____	State: _____ Zip: _____
Email Address: _____	
Secondary Address (if any): _____	Telephone: (____) _____
City: _____	State: _____ Zip: _____
Are you interested in having gallery space on our website?    Yes ( )    No ( )	

I am interested in serving on the committee(s) checked below. (Rembrandt members **must** check at least three possibilities):

- |   |   |
|---|---|
| <ul style="list-style-type: none"><li><input type="checkbox"/> <b>Art at Noon</b><br/>Arrange programs, remind &amp; assist presenters</li><li><input type="checkbox"/> <b>Art in Public Places</b><br/>Arrange for art displays in hotels, restaurants, etc.</li><li><input type="checkbox"/> <b>Exhibition</b><br/>Receive, hang, obtain judges, remove artwork</li><li><input type="checkbox"/> <b>Finance</b><br/>Budget, audit, assist Treasurer</li><li><input type="checkbox"/> <b>Gallery</b><br/>Book volunteers and general upkeep of gallery</li><li><input type="checkbox"/> <b>Gift Shop</b><br/>Display items, control inventory</li><li><input type="checkbox"/> <b>Grants</b><br/>Research and submit Grant Applications</li><li><input type="checkbox"/> <b>Historian/Archivist</b><br/>Maintain scrapbook of clippings, documents, etc.</li><li><input type="checkbox"/> <b>Hospitality</b><br/>Arrange for foodstuff at receptions &amp; meetings</li><li><input type="checkbox"/> <b>Instruction</b><br/>Teach Workshops, classes</li></ul> | <ul style="list-style-type: none"><li><input type="checkbox"/> <b>Library</b><br/>Control borrowed books, order books as necessary</li><li><input type="checkbox"/> <b>Membership</b><br/>Maintain database, send expiration reminders</li><li><input type="checkbox"/> <b>Newsletter</b><br/>Obtain articles, compile &amp; oversee printing &amp; mailing</li><li><input type="checkbox"/> <b>Publicity &amp; Marketing</b><br/>Notify media of events</li><li><input type="checkbox"/> <b>Purchasing</b><br/>Purchase general supplies as needed</li><li><input type="checkbox"/> <b>Scholarship</b><br/>Organizes scholarships</li><li><input type="checkbox"/> <b>Telephone Calling</b><br/>Notify members of time-sensitive events</li><li><input type="checkbox"/> <b>Fundraising</b><br/>Obtain operating funds – sponsorships</li><li><input type="checkbox"/> <b>Website</b><br/>Manage and update contents and calendar</li><li><input type="checkbox"/> <b>Workshops</b><br/>Line up “for fee” Workshops for the League</li></ul> |
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*The Art League of Fort Myers is a §501(c)(3), not-for-profit organization and as such, your donations & dues are tax-exempt.*

Make check payable to **Art League of Fort Myers** and mail it with the completed application to:

**Art League of Fort Myers, Attn: Membership Committee, PO Box 2255, Fort Myers, FL 33902-2255**

***SHOW ENTRY FORM***

Artist: \_\_\_\_\_

Street: \_\_\_\_\_

City: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Title: \_\_\_\_\_

Medium: \_\_\_\_\_ Price: \_\_\_\_\_

***SHOW ENTRY FORM***

Artist: \_\_\_\_\_

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Email: \_\_\_\_\_

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