



Art League of Fort Myers
www.artleagueoffortmyers.org

Brush Notes

1451 Monroe Street
P.O. Box 2255
Fort Myers, FL 33902
239-275-3970

In the Heart of the RIVER DISTRICT

Fort Myers' Art Resource since 1956

October 2008

Marjorie Newton – Compiler & Editor

ALFM CALENDAR

- Oct 3 6:00 – 7:30 pm *Cele-BRA-tion*
Opening Reception
- Oct 3 6:00 – 10:00 pm Premier of *Art Walk*
- Oct 6 9:30 – 11:30 am Board & General Meetings
at Edison Restaurant on McGregor Blvd.
- Oct 31 11:00 am - 3:00 pm *Cele-BRA-tion* Removal
- Nov 1 12:00 – 1:00 pm *Cele-BRA-tion* Removal
- Nov 1 1:00 – 3:00 pm Receiving for *Rock the Boat*
- Nov 7 6:00 – 7:30 pm *Rock the Boat*
Opening Reception

WINNERS OF *Cele-BRA-tion*

- First Place:** Carol M. Rosenberg Acrylic
Life Draw 11-29-07
"Artist caught the strength of the survivor with vibrant colors, strong brush work – proud mien."
- Second Place:** Susanne Brown Collage
May Your Trouble be Small
"Well-chosen pieces used in this collage."
- Third Place:** Peggy Starks Photo Art
The Heart of the Matter
"Masterful use of digital enhancement."
- Merit:** Anthony Pignone Digital Art
Rapture
"Conveys the swirl of emotions surrounding the diagnosis."
- Honorable Mention:** Pam Malafrente Acrylic
Alien Invader C
"Stark, scary, poignant."

GENERAL COMMENTS by Judge Judy Malbuisson:

"I hope this show speaks to all who view it as it did to me. The media run the gamut from watercolor to fiber to digital. The depth is inspiring!"

Cele-BRA-tion Show General Information

It is important that our membership attend the opening of this show on October 3 for three reasons.

- 1) The show is open to the public and is therefore apt to be varied.
- 2) There will be a raffle of 5 dance packages worth \$160 each which were generously donated by the All American Dance Studio. The raffle tickets will be sold for \$5 each or three for \$10.
- 3) October 3 is also the premier of Art Walk whose hours overlap our opening reception time. Art Walk and the Art League will be open from 6:00 to 10:00 pm on that Friday and henceforth the first Friday of each month.

PRESIDENT'S CORNER John Pappas

John Lennon once said, "Life is what happens while you're making other plans." That has a parallel meaning to our situation at the Art League. Because of our situation of not knowing how long we'll be at our current location, some members have decided to sit back and wait for a resolution. That is a self-destructive attitude. We need to continue with our shows and classes as if there were nothing wrong. We need to show the outside world (the City and the other galleries) that we are strong and determined to remain a viable force in the downtown Fort Myers art scene!

We are working with the City and other art galleries and businesses on programs to bring more

January 9 – 11, 2009 9:00 am to 4:00 pm
Pastel from Photographs with *Greg Biolchini*
Friday, Saturday, Sunday (www.biolchini.com)

This workshop begins with a demo by Greg Biolchini in the artist's new studio at 81 W. North Shore Ave., N Fort Myers. Students will work on their individual photo-based paintings while Greg offers individual instruction on technique, composition and color.

Approximately 2 weeks later, on Friday, January 23rd, Greg will host a participant wine & cheese reception to conduct additional critique from 3:00 to 5:00 pm, thus allowing participants time to finish their paintings and return for more insights from Greg.

Greg will have pastels and other supplies available for purchase at below retail if you do not have your own.

Class space is limited. \$100 reserves your space. \$250 for ALFM members. \$300 for Non-members (Join ALFM for \$50 and save on the workshop!) Payment in full is due at time of class.

Register at 239/275-3970 or online at www.artleagueeffortmyers.org

March 13 & 14, 2009 Times not established
Oil/Acrylic Workshop with Peter Zell
Costs not established yet.

PATRONS OF THE ARTS!!

Jean Bridges
Pam Malafronte

NEXT BOARD & MEMBERSHIP MEETING

The next membership meeting will be held on Monday, October 6 at 9:30 am at the Edison Restaurant on McGregor Blvd. (the former Brix Restaurant at the Country Club). This will be a combined Board and General Membership Meeting. The reason for this venue is that the owner/manager of the restaurant, June Picola, offered the restaurant as a venue for displaying our art, and it gives members the opportunity of seeing the space.

This will signal the return of the General Membership Meetings for the season.

MEMBERSHIP

The Board decided to change the individual membership expiration dates to have them all expire on November 30 of each year, effective this November.

Our esteemed Treasurer, John Schreiber, volunteered to send out bills. Members who join during the year, or who have paid beyond the November date will have their dues prorated on a monthly basis of \$4.20 per month.

To obtain a copy of the current membership list, or to update your membership information (a change in email or street address, for example) please send an email to Membership Chairperson, John Swank at alfm.members@johnswankphotos.com

ART - AT - NOON November

Since we will be meeting at the Edison Restaurant, there will be no Art-at-noon in October.

On November 3, 2008, Peter Zell will speak on *Placing Figures in Landscapes* at the Art-at-noon presentation following the general meeting at our gallery.

ART COUNCIL OF SW FLORIDA

Mary Lou DeCarlo who has been our delegate to the Council for the last several years has resigned to pursue other interests. We thank her for her devotion to the Art League and all her hard work on our behalf during that time. We wish her the best of luck in her future pursuits.

As a result of this action, however, we need to obtain a new delegate. Please consider filling this office. It means attending the Council meetings once a month and reporting back to the Board. Those meetings will re-commence in November.

ALFM ARTISTS ABOUT TOWN

Do **you** have work in a **current** show or publication? **Brush Notes** wants to know noteworthy art news about our members. Email the information to Editor/Compiler, Marjorie Newton at MarjorieLNewton@hotmail.com.

RIVER DISTRICT HAPPENINGS

Passport Promotion: This promotion is an undertaking of the Fort Myers Redevelopment Agency. Small pamphlets, that look like passports were distributed to participating businesses in downtown Fort Myers. The Art League is one of these businesses (on page 13 of the passport). Each is listed in the "passport" and has received a quantity of them along with instructions, a unique rubber stamp, inkpad, and plastic container.

The public was invited, by way of publicity and advertisements, to go to participating member businesses, pick up a passport (free of charge), and get it stamped. When a person has visited at least 55 participating businesses and has received stamps from those businesses, he/she may turn it in to any one of the participating businesses. (People must remember to put their names and contact information on the first page.) The passports will then be placed into a drawing for prizes. There will be several prizes: a monetary prize of \$2500, lottery tickets, and goods and services donated by the participating businesses.

This promotion was conceived to get people into the businesses of the River District. It was delayed several times as new businesses learned of the program and wished to be included, but is now underway. The promotion will end at 5:00 pm on Wednesday, November 5, 2008 and the drawing will be held at 6:00 pm on Friday, November 7, 2008 in the Patio de Leon. Winners need not be present.

As the program progresses, people might come by to turn in their completed passports, so please store them in the plastic container provided, and if you need to use the stamp, please return it to the container so the next gallery sitter might find it.

Barbara Murdoch collected a number of note cards from our artists as gifts to those people who come by the gallery to obtain a passport, so please hand them out as needed. We could use an additional quantity. The passport items and the cards are next to the computer monitor behind the sitter's desk.

Art Walk - Friday, Oct 3, '08 6:00 - 10:00 pm:

For those of you who haven't yet heard, eleven downtown galleries and Happenings Magazine joined together to initiate an "Art Walk." This is planned as

an ongoing event for the first Friday of every month from 6:00 to 10:00 pm. As it happens, the first one will also coincide with our Cele-BRA-tion Show opening on October 3. We should consider opening all our subsequent shows on the first Friday to coincide with this event.

In addition, Art Walk will coincide with the "Friday Night Live" program at the Patio de Leon. These events should bring throngs of pedestrians into the downtown area.

The City has agreed to provide a trolley to take people around to the participating galleries. Look for maps indicating the stops and participating galleries at various locations around town, at the Art League and in some local publications.

This program should also bring a lot of foot traffic into our gallery, so we should provide additional "refreshments" to accommodate the increase in traffic. Also, we'll need a couple of volunteers to attend the gallery during the Walk, after the opening reception. We should also ensure that there are ample photos taken during the event. They will be uploaded to the Art Walk website.

Currently, some negotiations are being held with a modeling agency. If it works out, each gallery could have a model to greet visitors and give out Art Walk buttons for a suggested donation of \$1.

For those that have an Art Walk button, you will be allowed into the After Art Walk Party at the Venue, free of charge.

Come on down to the Cele-BRA-tion opening and stay for the Art Walk. It should be a lot of fun!!

Check out the Art Walk website at:

<http://www.fortmyersartwalk.com/>.

Halloween Friday, October 31, 2008:

There will be a Halloween "Spooktacular" program with many of the downtown businesses included. The Redevelopment Agency is encouraging all businesses to decorate their windows to help make the River District "a haunted destination." Some of the planned events are as follows:

- A *Gruesome Graveyard* in the Patio de Leon
- A *Creepy Creatures* exhibit by the Caloosa Nature Center
- A *Historic Haunted Walking Tour* by the Historic Museum

- *A Harrowing Horse and Carriage Ride* (for a fee)
- *Communications from Beyond*, palm and card readers at French Connection
- *A Haunted House* inside Venue
- *A Scare Zone* on Dean St. by Hide-a-way
- *A Vampire Blood Drive* with bloodmobile parked on Broadway
- A food drive for Harry Chapin Food Bank
- A possible costume contest and pub crawl promoted by Indigo Room

Christmas **A Hand-Made Christmas:**

Downtown business owners have planned an event entitled, *A Hand-Made Christmas in the River District* and are seeking artists to participate. Painters, Potters, Weavers, Whittlers, Jewelry Makers, and more are asked to sign up and get an assigned outdoor, 10-foot long location on First Street for Saturday, November 29 and/or December 6 from 11:00 am to 6:00 pm. Artists are asked to bring all materials needed for set-up to preferably create their art on site for buyers to see.

If interested, please obtain an application at the gallery, fill it out and return it to the Arts for Act Gallery on First Street. This event is free to the artists!

Christmas **Holiday Stroll:**

Plans are underway for a Holiday Stroll. This would include the decoration of First Street, a Festival of Trees, a Holiday House, and other activities. There may be a window-decorating contest with a cash prize sponsored by the Redevelopment Agency. In addition, there will be a free trolley service to take people from the parking areas, down First Street to the Burroughs Home and back.

Decorating our windows would be a welcome addition to the other business decorations in the downtown area.

If any of our members have the time and are interested in the goings on in downtown Fort Myers, and would like to go to an ongoing meeting at the Orion Bank on First Street and report back to the Board, please let John Pappas know at japappas@aol.com or call him at 239-466-9786. These meetings are held on the first and fourth Wednesdays of the month at 2:30 pm in the Orion Bank conference room.

ABOUT THE ART LEAGUE OF FORT MYERS

The mission of the Art League of Fort Myers is to contribute to the cultural life of the Fort Myers community and surrounding areas by promoting the appreciation, enjoyment, and distribution of fine art in the region, and to provide encouragement and learning opportunities in the arts for both adults and children.

Membership is open to artists and friends of the arts. Annual dues start at \$50 and are renewable on December 1 of each year. If preferred, a lifetime membership is available. The Art League of Fort Myers offers classes in various media. Please call for schedules and fees. Members may exhibit their artwork in the gallery. There is a general membership meeting on the first Monday of each month to which members and their guests are invited to attend. As a member of the Art League of Fort Myers, you also automatically become a member of the Art Council of Southwest Florida, which is composed of twelve area art leagues and associations with more than 4000 members. As such, you are also welcome to attend their meetings, which are usually held on the last Tuesday of each month. Many of the leagues and associations have art shows and activities that are open to Art Council members.

FROM YOUR EDITOR

Brush Notes is sent to members monthly via email, and it is also posted on the Art League website at: www.artleagueoffortmyers.org

A copy of the current *Brush Notes* edition will also be posted at the Art League Gallery.

To get articles into the *Brush Notes*, they should be submitted by email to the Editor, Marjorie Newton, at MarjorieLNewton@hotmail.com by the 12th of the month. The *Brush Notes* will be distributed to the membership on or around the 19th of the month.

To make it easier for the Editor, articles should be in 12 point, Arial Narrow font, and should be print-ready. **NOTE: This font is a change from the previously used font.**

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**Prospectus and Call for Artists
November 2008 - Judged Show**

The Art League of Fort Myers

1451 Monroe Street, Fort Myers - telephone 239/275-3970

Presents: "Rock the Boat"

Open to All Art Council Members

November 7 – December 5, 2008

Gallery hours: 11 AM to 3 PM Monday through Friday

- Media:** Two dimensional work in the following; oil, acrylic, water color, collage, prints (etching, lithographs, wood block), fiber works, and photography.
- No. of Entries:** 3 Maximum
- Fee:** Non-refundable fee- \$10 for 1, \$20 for 2, \$25 for 3. Non-members \$15 each.
- Commission:** 25% on all sales at the gallery or sales that result from gallery exposure.
- Receiving:** Saturday, November 1, 2008, 1:00 - 3:00 pm
- Awards:** \$100 for 1st, \$60 for 2nd, \$40 for 3rd, \$10 each for 3 Merit Awards, 3 Honorable Mention ribbons
- Reception:** Friday, November 7, from 6:00 pm to 7:30 pm.
- Removal:** Friday, December 5 from 11 am - 3 pm, or Saturday, December 6 from noon until 1 pm
- Judge:** To Be Announced

Exhibition Entry Requirements

1. Each entrant must be prepared to show a current membership card from one of the Art Council of SW Florida member organizations.
2. Only *original* entries, which have NOT won previous 1st, 2nd, or 3rd place awards in any of our shows, or \$100 awards in other Art Council shows, and are not more than three years old, will be accepted.
3. **SIZE RESTRICTIONS:** Entries are NOT to exceed 42 inches, including frame, in any direction.
4. Frames must be sturdy and hold together with no loose glass or Plexiglas.
5. If a canvas is unframed, the canvas must continue around all the edges, with no visible staples.
6. Paintings must be thoroughly dry.
7. Use only **PICTURE WIRE** for all work. String, gallery clips, or saw tooth hangers are NOT acceptable.
8. The wire's hanging point must not be less than 3 inches **BELOW** the top of the frame. **USE TAPE ON THE ENDS OF THE WIRE** to prevent damage to the hands of the hanging committee. Use screw eyes or equivalent on wood frames, and screw-adjustable hangers on metal frames.
9. Covered paintings on a full sheet of watercolor paper (22 X 30 inches), or equally large pastels, collages, photographs, et cetera must be covered with Plexiglas instead of glass, as excessive weight is to be avoided.
10. The Art League of Fort Myers reserves the right to reject paintings done in "paint-along" classes, copies of other artwork, or work that is considered offensive.
11. Only one of an individual's entries may be marked "NFS (Not For Sale).
12. This is a themed show, so entries should be limited to the stated theme.

If your artwork cannot meet these standards, we cannot accept them for exhibition.

PLEASE NOTE: Because the Art League of Fort Myers has **NO STORAGE FACILITIES** at their gallery, all work must be removed during the specified removal times. **A FINE OF \$5 PER DAY, PER PICTURE WILL BE CHARGED FOR ANY WORK NOT REMOVED AT THE PROPER TIME.**



Art League of Fort Myers
 PO Box 2255
 Fort Myers, FL 33902
 (239) 275-3970

Gallery located at 1451 Monroe Street in downtown Fort Myers.

www.artleagueoffortmyers.org

MEMBERSHIP APPLICATION

Membership categories are as follows and are payable annually on December 1:

- \$50 *Rembrandt* Member serves on at least one committee and manages the gallery at least once a month when exhibiting, and must be willing to fill in when not exhibiting.
(Lifetime membership is available in this category for ten times the annual rate.)
- \$125 *Van Gogh* Member chooses to exhibit only.
(Lifetime membership is available in this category for ten times the annual rate.)
- \$150 *Renoir* Patron of the arts – Name will be listed in monthly newsletter for one year
- \$20 *Dali* Members who are students 18 years old or younger and attend school full time
- \$15 *Cézanne* Art lovers who wish to receive the newsletter only. No other membership benefits apply.

Name: _____		Date: _____	
I am in SW Florida in the (circle one): Winter Summer Both			
Local Address: _____		Telephone: (____) _____	
City: _____		State: _____	Zip: _____
Email Address: _____			
Secondary Address (if any): _____		Telephone: (____) _____	
City: _____		State: _____	Zip: _____
Are you interested in having gallery space on our website? Yes () No ()			

I am interested in serving on the committee(s) checked below. (Rembrandt members **must** check at least three possibilities):

- | | |
|--|--|
| <ul style="list-style-type: none"> <input type="checkbox"/> Art at Noon
Arrange programs, remind & assist presenters <input type="checkbox"/> Art in Public Places
Arrange for art displays in hotels, restaurants, etc. <input type="checkbox"/> Exhibition
Receive, hang, obtain judges, remove artwork <input type="checkbox"/> Finance
Budget, audit, assist Treasurer <input type="checkbox"/> Gallery
Book volunteers and general upkeep of gallery <input type="checkbox"/> Gift Shop
Display items, control inventory <input type="checkbox"/> Grants
Research and submit Grant Applications <input type="checkbox"/> Historian/Archivist
Maintain scrapbook of clippings, documents, etc. <input type="checkbox"/> Hospitality
Arrange for foodstuff at receptions & meetings <input type="checkbox"/> Instruction
Teach Workshops, classes | <ul style="list-style-type: none"> <input type="checkbox"/> Library
Control borrowed books, order books as necessary <input type="checkbox"/> Membership
Maintain database, send expiration reminders <input type="checkbox"/> Newsletter
Obtain articles, compile & oversee printing & mailing <input type="checkbox"/> Publicity & Marketing
Notify media of events <input type="checkbox"/> Purchasing
Purchase general supplies as needed <input type="checkbox"/> Scholarship
Organizes scholarships <input type="checkbox"/> Telephone Calling
Notify members of time-sensitive events <input type="checkbox"/> Fundraising
Obtain operating funds – sponsorships <input type="checkbox"/> Website
Manage and update contents and calendar <input type="checkbox"/> Workshops
Line up “for fee” Workshops for the League |
|--|--|

The Art League of Fort Myers is a §501(c)(3), not-for-profit organization and as such, your donations & dues are tax-exempt.

Make check payable to **Art League of Fort Myers** and mail it with the completed application to:

Art League of Fort Myers, Attn: Membership Committee, PO Box 2255, Fort Myers, FL 33902-2255

SHOW ENTRY FORM

Artist: _____

Street: _____

City: _____ Phone: _____

Email: _____

Title: _____

Medium: _____ Price: _____

SHOW ENTRY FORM

Artist: _____

Street: _____

City: _____ Phone: _____

Email: _____

Title: _____

Medium: _____ Price: _____

SHOW ENTRY FORM

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